



OFFICIAL SUPPLIER

Let your brand be part of the festival buzz

This sponsorship category is particularly suited for beverage companies and manufacturers of technical equipment, who wish to increase brand awareness by placing their products with the world's largest audience film festival.

While the visibility of your product's brand is mainly ensured by its use in the context of the festival, there are additional sponsorship benefits provided to Official Suppliers. For example, they are granted the exclusive right to use the Official Supplier signet. In addition, suppliers' logos appear in the sponsors' video loop, which is shown on stage at the opening and closing ceremonies as well as daily on screens all around the Berlinale Palast and the outdoor screen at the red carpet. Invitations to the ceremonies and a number of tickets to competition premieres are also part of the sponsorship benefits.