

Berlinale Programme Brochure 2026

76th Berlin International Film Festival

Foto: Berlin International Film Festival



From February 12 to 22, 2026, Berlin will once again become the center of the film world: the Berlinale celebrates and attracts tens of thousands of film enthusiasts and industry experts from all over the globe to Berlin.

Raise the curtain for your advertising message!

With nearly 460,000 cinema visits and close to 340,000 tickets sold, the Berlinale is one of the largest festivals in the world. Take advantage of its exceptional reach and showcase your brand effectively in the Berlinale programme guide.

This bilingual publication is the central reference for all festival visitors and is distributed citywide before and during the Berlinale, as well as included with the daily newspaper *Tagesspiegel*. It is also available as an e-paper.



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Publication date: Feb 3, 2026**Tagesspiegel supplement:** Feb 4, 2026**Ad deadline:** Jan 09, 2025**Print materials deadline:** Jan 16, 2026**Print run:** 175.000**Length:** approx. 92 pages**Format:** 205 × 280 mm**Copy price:** free

Distribution: free distribution before and during the festival at Berlinale venues and many other cultural landmarks across Berlin, as well as an exclusive insert in the daily newspaper *Tagesspiegel*

Formats and prices

Format (width × height in mm)	Bleed (+ 5 mm)	Print area	Price
1/1	205 × 280		14.500 €
1/2 horizontal	205 × 136	189 × 125,5	7.300 €
1/3 horizontal	205 × 91,5	189 × 81	4.900 €
1/4 horizontal	205 × 71	189 × 60	3.700 €
1/4 page box		90 × 125,5	3.700 €
1/8 horizontal		90 × 60	1.900 €



Ad placements are for display purposes only; all formats are primarily placed at the bottom of the pages.



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About the publishers

Tip Berlin Media Group GmbH

We are a multimedia publishing house from Berlin. We publish, among other things, the large traditional city magazine *tipBerlin*, the English-language magazine *The Berliner* as well as digital media such as the websites www.tip-berlin.de and www.the-berliner.com. We manage the social media channels on Facebook, Instagram and Twitter for *tipBerlin* and *The Berliner* and produce numerous high-quality editions.

» www.tipberlinmediagroup.de



Berlin International Film Festival

The *Berlin International Film Festival* (*Internationale Filmfestspiele Berlin*), better known as the *Berlinale*, is an annual film festival held in Berlin. Along with the festivals in Cannes and Venice, the *Berlinale* is one of the most prestigious film festivals worldwide. The *Berlinale* brings major stars and captivating cinema to Berlin and stands for diverse participation and a vibrant film culture. Art, glamour, parties and business are closely intertwined at the city's largest cultural event.

» www.berlinale.de

Berlinale 2025 in numbers

Visitors

Cinema visits	455.742
Tickets sold	340.972

Industry professionals

Accredited industry professionals (without press)	17.134
Countries of origin	133

Press

Press representatives	2.429
Countries of origin	78

Screenings

Number of films in the public programme	236
Number of screenings	947

European Film Market

Industry professionals	8.605
Number of films	582
Number of screenings	998
Number of exhibitors	638

Berlinale Co-Production Market

Participants	752
Countries of origin	65

Berlinale Talents

Participants	197
Countries of origin	57



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Technical information

Data transfer

via Dropbox, WeTransfer or
email: anzeigen@tip-berlin.de

Accepted file formats

PDF/X-4, fonts included

Colour mode

No spot colours. Colours must be converted to CMYK mode. Minor deviations in tone value and print registration are due to the printing process and do not entitle a client to claims.

Colour profiles

PSO LWC Standard

Data naming

In order to be able to guarantee a better allocation, we ask for the name of the booked publication, year of publication,

on, your name and the format of the delivered advertisement, for example:
`Berlinale_2026_YourName_205x280.pdf`

Bleed ads

Required bleed: 5 mm. Due to bleed tolerance, we recommend placing relevant content (font, logo, etc.) at least 5 mm from the bleed margin.

Berlinale typeface

Myriad Pro

Berlinale red

Euroscale: 100 Magenta / 90 Yellow
(Pantone 185 C)

Berlinale logo

The use of the logo is reserved for partners who have been authorised by the Berlinale for this purpose.

Contact

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10785 Berlin

A division of Kulturveranstaltungen
des Bundes in Berlin GmbH
» www.berlinale.de

Publishing details

Terms and conditions

Our general terms and conditions of payment and business apply to the processing of orders:
www.tipberlinmediagroup.de/agb

Payment terms

All prices are stated in € per ad, plus VAT. Payment is due 10 days after receipt of the invoice without any deductions. A 2% discount is offered for payments via direct debit.

Bank details

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